

At last! An American Ginger Ale that challenges the world for superiority—Clysmic Ginger Ale. We urge you to try it.

After that you will always drink Clysmic whether you have ever before known the enjoyment of a good ginger ale or not.

For it has just that sparkle that palate pleasing taste, aroma and tang that is going to make it the most popular of all invigorating beverages.

It has a thirst quenching attribute that only this perfect ginger ale which is

actually aged, can impart. It has that harmless, healthful stimulation which is the climax of beverage perfection.

> After Years of Experimenting

After years of experimenting after innumerable trials of various ingredients after tedious tests, Clyemic Ginger Ale is offered to the public with absolute confidence that here, at last is an American Ginger Ale that will satisfy the most exacting connoisseur.

Till now, we have frankly acknowledged

the superiority of imported ginger ale. But we no longer make this acknowl-

not because the imported article is unobtainable in its former perfection,

-not because conditions abroad have restricted the use of ingredients necessary to good ginger ale,

-BUT BECAUSE we have discov-

ered the secret of the correct combination of ingredients to produce a ginger ale superior to all others in taste, tang and aroma.

Made from Clysmic Water

The quality of the water used has all to do with the making of a good ginger ale.

Clysmic Sparkling Table Water is ideal for the purpose. It has just the mineral

Conditions produced by the war the inability to obtain foreign products has been the incentive for American manufacturers in many fields to strive for perfec-

that perfection attained by foreign manufacturers, through their slower but more satisfactory methods, regardless of expense or time required both in the experimental stage and in the making of the finished product.

Such has been our incentive. Such were the methods followed in ger Ale.

> Matured by an Ageing Process

To be delectable, ginger ale must be properly matured by ageing a factor heretofore neglected by makers of ginger ale in America.

Needless to say every bottle of Clysmic Ginger Ale is, and will be, ac-

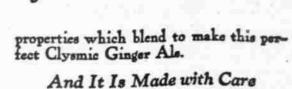
tually aged before it is offered for sale.

The Coming American Beverage Ginger ale is the drink of a man's man; healthful for women; a joy to the

Clysmic Ginger Ale will become the American beverage.

This positiveness is not self-conceit. It is based on the opinion of the many who



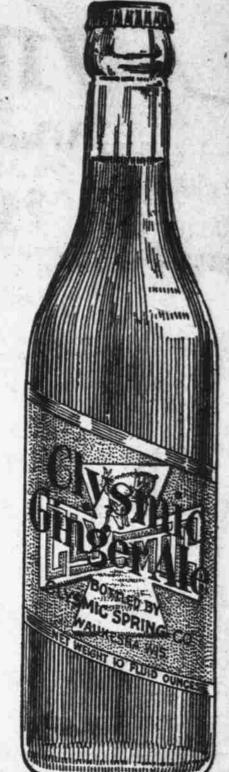


Greater care than has ever been employed in the making of beverages in this country has been used in the making of Clysmic Ginger Ale.

-care that requires both capital and a full measure of courage and patience.

On sale at all restaurants, hotels, cafes and fountains. Insist upon it

Blended and Bottled by Clysmic Spring Company, Waukesha, Wisconsin





This is Tobias Toby for ort the jolly, rotund healthy landlord of "Yo Old-on Inn." Remember him. You will see him often in Cly

Made with

